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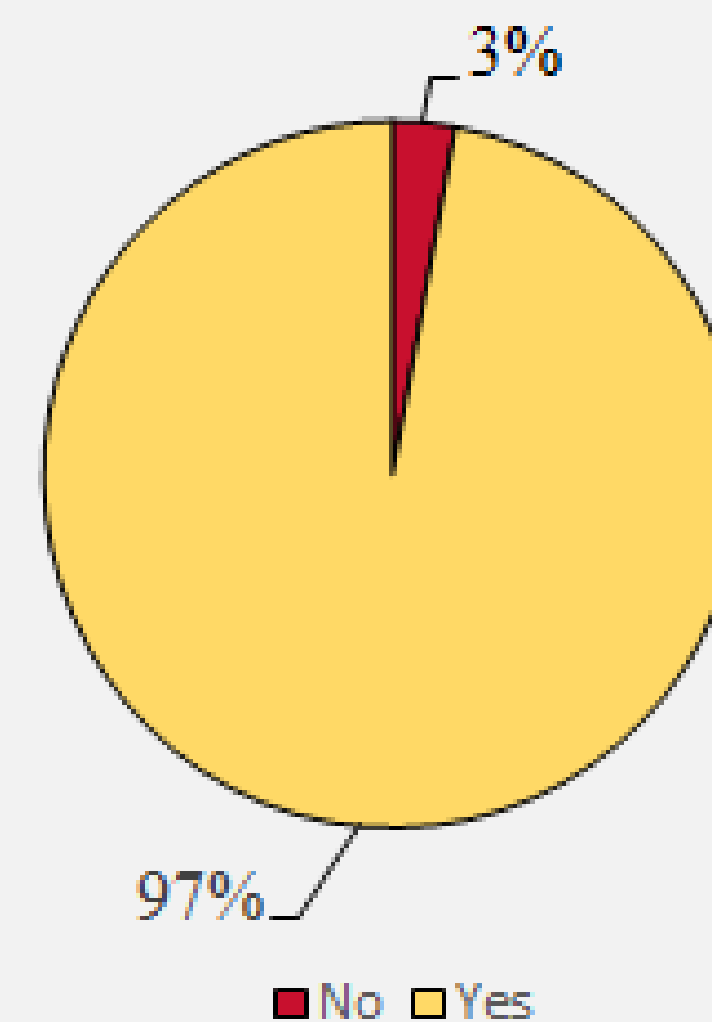
## Analyzing Data Through Summer Evaluations to Outline Expectations Family Members Have About Their Iowa State Orientation Experience

Iowa State University hosts a two-day orientation program through the New Student Programs office every summer. This project explores and determines whether the expectations of family members and guests were met during summer orientation from 2016 through 2019. Determining whether family member's expectations were met allows New Student Programs to improve summer orientation year after year.

### Methods

- Gather family evaluation responses from 2016 through 2019.
- Used mixed methods approach to analyze quantitative and qualitative data.

Did Orientation Meet Our Family Member's and Guests' Expectations?



### Qualitative Analysis

#### Top 5 Successes

1. Cyclone Aides
2. Organized
3. Informative
4. Helpful
5. Friendly

#### Top 5 Improvements

1. Length of Program
2. Scheduling
3. Residence Tour
4. Navigation
5. Repeat Information

### Results

- Iowa State's Orientation Program met 97% of family members and guests' expectations.
- Differences between academic colleges were not significant, demonstrating a consistent orientation program.
- Differences between Day 1 and Day 2 orientation sessions were not significant; Day 2 sessions were less attended than Day 1 sessions.
- Suggestions for improvement from family members were aimed towards orientation's structure rather than content. This demonstrates to us that family members felt their students were prepared for freshman year at Iowa State.



### References

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