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### Major Satisfaction within the Ivy College of Business

*Purpose:*

My research is designed to determine the perceived levels of satisfaction of students in the Ivy College of Business with their selected major and identify factors that correlate to their levels of satisfaction.

*Methodology:*

To conduct my research, I obtained the current list of Ivy COB students and their emails and sent the survey I constructed to 4,799 students. I received 451 responses.

*Conclusion - Correlating Factors:*

Classification, pressure to select a specific major, passion for major, difficulty/stress selecting major, and high school assistance aligning career/major and interests.

*Satisfaction:*

88.5% of participants indicate they are satisfied with their selected major. 6.65% stated that they are neutral, and 4.85% indicated that they are unsatisfied

